

FOR IMMEDIATE RELEASE



***Christmas Glow, the World's Largest Indoor Christmas Festival,
Arrives in Saskatoon This Month***

Nov 5, 2019 - (SASKATOON,SK) -- Ready, set, GLOW! The festive season is officially underway, and Christmas Glow, the world's largest indoor Christmas festival, is all set to land in Saskatoon at the end of this month. Held inside the [World Trade Center](#) from November 21, 2019 - December 28, 2019, visitors can escape the harsh winter elements and enjoy nearly 58,000 sq. of family-friendly and festive holiday activities while they laugh, stroll and play under the twinkle of a million lights.

Glow's illuminated structures provide the ultimate backdrop for family photos and #selfies. The interactive activities and festive playgrounds entertain kids (of all ages!) for hours - think LED swings and icicle lights - while the adults kick back at licensed bars and enjoy seasonal beverages. There will also be a local vendor holiday market for guests to make their list and check it twice, along with live music and entertainment to add to the festivity, including the Magic City Chorus, Graham Dyk, Topher Mills, Lisa Moen and so much more. It's all the magic and wonder of an outdoor festival, hosted inside our warm and spacious venue.

The theme for this year's Glow Saskatoon is "Santa's Lost Presents," where visitors will be able to explore magical light trails and help our elves recover Santa's lost gifts to earn a surprise. From traditional holiday-themed illuminated structures, including Santa's sleigh and his larger-than-life glowing reindeer, to dazzling interactive light displays and Christmas decor, Glow is the perfect place for guests to immerse themselves in the spirit of the season.

"It's the first time that Glow is being held in Saskatoon, with the expansion of the event announced earlier this year to include a total of seven Canadian cities, and one international in Odense, Denmark," said Glow General Manager Shannon Van Norman. "1.5 million guests are expected to celebrate the warmth of the season across the world when Glow brightens up their cities."

"Glow really is the perfect place for families and loved ones to make lasting holiday memories together," Van Norman continued. "The magical, sparkling atmosphere makes it the perfect backdrop for date nights, children's birthday parties, Christmas photos and even marriage proposals! At the end of the day, we are all kids at Christmas time and we can't wait to bring that feeling of joy to everyone, no matter their age."

Christmas Glow in Saskatoon runs from November 21, 2019 to December 28, 2020. Join the joyous 1.6 million guests around the world ready to Glow and celebrate the warmth of the season! For more information and to purchase tickets, visit <https://www.glowgardens.com/saskatoon-christmas/>

Connect with Glow:

Facebook: Glow Saskatoon

Instagram: @glow_saskatoon

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High-resolution photos and may be downloaded from our [Media Kit](#).

About Glow Gardens:

Christmas Glow is an indoor Christmas festival, bringing people together to laugh, stroll and play under the twinkle of a million lights. The creators of Glow, the Jansen family, have deep roots within their community and have found a way to connect families and neighbours and celebrate the warmth of the season. Christmas Glow first launched in 2017 near Vancouver, Canada, and guests who attended were captivated by the event. In 2018, Glow expanded to three locations across Canada, and in 2019 features in eight cities around the world including Vancouver, Abbotsford, Edmonton, Saskatoon, Toronto, Halifax and Ottawa in Canada, and Odense in Denmark. 1.5 million people are expected to visit Glow across the holiday season. Visit www.glowgardens.com for more information.