

FOR IMMEDIATE RELEASE



Christmas Glow, the World's Largest Indoor Christmas Festival Expands to Saskatoon in 2019

APRIL 3, 2019 - (SASKATOON,SK) -- Ready, set, GLOW! Christmas Glow, the world's largest indoor Christmas festival is expanding to Saskatoon in 2019. Set inside the [World Trade Center](#), visitors can escape the harsh winter elements and enjoy nearly 58,000 sq. of family-friendly and festive holiday activities while they laugh, stroll and play under the twinkle of a million lights.

Glow's illuminated structures are the perfect backdrop for family photos and #selfies. Interactive activities and festive playgrounds entertain kids for hours, while adults kick back at licensed bars and enjoy seasonal beverages and live music. Most locations will also offer a holiday market for guests to make their list and check it twice. It's all the magic and wonder of an outdoor festival, hosted inside our warm and spacious venues.

The 2019 theme for Glow Saskatoon is "Santa's Lost Presents." Visitors will explore lighted trails and help our elves uncover Santa's lost presents. With traditional holiday-themed illuminated structures, including Santa's sleigh and his glowing reindeer, guests will be sure to get into the holiday spirit!

"Thanks to the positive feedback from last year's events, we are taking Glow global this year," said Lawrence Jansen, CEO of Glow Gardens. "From celebrating marriage proposals, children's birthday parties, or even date nights, we love to provide our guests with an environment where they can create memorable moments with their friends and family. We're excited for the year ahead and look forward to giving back to the communities we operate in."

To celebrate, Glow's [Season Pass](#) promotion is available online from April 3 to 10 for the first 1,000 people. Benefits include unlimited visits to Christmas Glow, flexibility and no-hassle rescheduling, along with a 56% discount on ticket prices for the whole family.

Christmas Glow in Saskatoon runs from November 27, 2019 to January 4, 2020. Join the joyous 1.6 million guests ready to Glow and celebrate the warmth of the season!

Connect with Glow:

Facebook: Glow Saskatoon

Instagram: @glow_saskatoon

Twitter: @glow_saskatoon

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About Glow Gardens:

Glow Gardens is an indoor Christmas festival, bringing people together to laugh, stroll and play under the twinkle of a million lights. With deep roots in their community, the Jansen family has found a way to connect families and neighbours year-round and celebrate the warmth of the season. Christmas Glow first launched in 2017 near Vancouver, Canada, and guests who attended were captivated by the event. Visit www.glowgardens.com for more information.